



# PUBLIC | HALL

THE NEW GOVTECH HUB  
IN THE HEART OF WHITEHALL

POWERED BY  
**HUCKLETREE**



# WELCOME TO PUBLIC HALL

**LOOKING TO TRANSFORM PUBLIC SERVICES AND INFLUENCE GOVERNMENT? YOU NEED TO BE WHERE THE ACTION IS. GRAB A DESK AND JOIN THE STARTUPS AND CIVIL SERVANTS DRIVING THE GOVTECH REVOLUTION.**



This summer, PUBLIC Hall opens its doors to startups, investors and public sector innovators aiming to transform public services. London's first curated community & co-working space specifically for GovTech startups, PUBLIC Hall provides stylish, flexible workspaces for scaling companies - just a stone's throw away from Number 10 and major government departments such as the Ministry of Defence and the Treasury.

Brought to you by leading GovTech venture firm, PUBLIC, and workspace accelerator Huckletree, benefits of PUBLIC Hall include: a wide range of varied workspace solutions, 24hr access to the stylish 'Library' breakout space and 'Quiet Rooms', beautiful views from a Grade-II listed building, and admission to the community's regular recreational events. Members will also have opportunities to meet public sector leaders and GovTech investors as part of PUBLIC Hall's networking events series.

**Join us at London's new centre for GovTech and be a part of the community solving some of society's greatest challenges.**



# THE PUBLIC HALL PARTNERSHIP



## **PUBLIC**

PUBLIC invests in, accelerates and builds companies to improve the lives of citizens. Founded by the former deputy head of the No. 10 Policy Unit, Daniel Korski, and venture investor, Alexander de Carvalho, PUBLIC brings together experience from the public sector, technology and finance to help technology startups transform public services. PUBLIC believes that a key part of the GovTech revolution is creating physical spaces that bring together founders, technologists, investors, and public servants & ministers. This space will incubate ideas, break down bureaucratic barriers and facilitate engagement, fostering an ecosystem that will help innovators and public service providers work with one another, to both sides benefit. Thus the idea for PUBLIC Hall was born.



## **HUCKLETREE**

Huckletree's vision is to bring the most ambitious entrepreneurs and businesses together to create collaborative value for all. Founded in 2014 by Gabriela Hershman and Andrew Lynch, Huckletree is a platform for companies to grow and thrive; a workspace accelerator. Huckletree views their members how an investor views their investments, meticulously curating their communities to add value wherever possible. Today, Huckletree is synonymous with technological innovation, big ideas, and meaningful contributions to the world around us. Their expanding community counts locations in London, Dublin and Manchester with further sites soon launching across the UK and Europe.

**“THE PUBLIC TEAM HAVE UNPARALLELED EXPERIENCE AT THE HIGHEST LEVELS OF PUBLIC SERVICE, OFFERING US THE GUIDANCE WE NEEDED TO ENGAGE GOVERNMENT AUTHORITIES. THE TEAM ARE SUPPORTIVE, PROFESSIONAL, AND PERSONAL; THEY REALLY GET TO KNOW YOUR BUSINESS AND TAILOR SOLUTIONS FOR MAXIMUM IMPACT.”**

**BEN FALK, CEO OF YODA, GOVSTART 2 COHORT**

# INSIDE PUBLIC HALL



## CURATED GOVTECH HUB

Westminster's standing as the home of meaningful change continues, with PUBLIC Hall playing host to innovators and thought leaders in the public sector and GovTech industries.



## PARTNER PERKS

Members can get their hands on must-have perks from the world's best tech and lifestyle brands.



## 250 INDIVIDUAL MEMBERSHIPS

A curated collective of like-minded individuals across many business stages, with a focus on business growth through sector innovation.



## HUCKLETREE PLATFORM

Whether it's dealflow, investment partnerships or branding opportunities, Huckletree's Platform team is designed to support members' growth.



## PUBLIC & HUCKLETREE NETWORKS

From events with influential tech leaders, investors and ministers, to seminars with industry leaders, members will engage with key figures in GovTech, Westminster and the wider startup community.



## CREATIVE, DIGITAL & CULTURAL EVENTS

A diverse calendar of creative, digital and cultural events for PUBLIC Hall members and the wider community.



## YOUR OFFICE, YOUR PLAYGROUND

Explore an environment designed to bring maximum creativity and focus. Make your workspace your muse.



## NETWORKING SERIES

Meet, connect and collaborate at curated networking events curated to connect members with the people they need to know.



## PRIVATE MEETING ROOMS

Stand out spaces for intimate interviews, workshops and the big ones: pitches, presentations and product launches.



## PRIVATE STUDIOS

Undisturbed space to build your company culture. Designed for teams of 6 to 30.



## GLOBAL ACCESS

Need a change of scene? Work from any Huckletree location in London, Dublin or Manchester for up to 5 days per month.



## HERBAL TEA BAR

A flavour for every occasion. Head to the in-house loose leaf bar to relax, reset and try something different.



## A VARIETY OF SPACES TO SUIT YOUR MOOD

Escape from your desk into offbeat break out areas for casual brainstorming and 1-2-1 collaborations



# EVENTS AT PUBLIC HALL

THE ONE OF A KIND EVENT SPACE IS THE JEWEL IN PUBLIC HALL'S CROWN. WITH GEORGIAN INTERIORS AND A STUNNING OUTDOOR TERRACE OVERLOOKING WHITEHALL GARDENS AND THE LONDON EYE, THE SPACE ENCAPSULATES THE GRANDEUR OF ITS WESTMINSTER SURROUNDINGS. WITH CAPACITY FOR 80 STANDING GUESTS, OR 60 PEOPLE SEATED, AND FITTED WITH THE LATEST AUDIO-VISUAL EQUIPMENT IT'S THE IDEAL VENUE FOR PUBLIC HALL'S EVENT SERIES - AS WELL AS YOUR OWN OCCASIONS.

PUBLIC Hall will play host to a diverse series of productive and social events for the community. Topics will range across sector specific panels, from health to policing and beyond. Networking drinks and breakfasts will also bring together technology and government and cover everything in between.

## NETWORKING EVENTS SERIES

PUBLIC Hall's series provides members with an opportunity to mix with public sector experts and tech specialists from the heart of government and Silicon Roundabout. Meet and connect with everyone from ministers to deep-learning experts, investors and local government innovators - as we open other venues across Europe, be at the centre of a truly international system of buyers and policy- Makers.

## GOVTECH TALKS

Panels and seminars provide a series of in-depth events, digging deep into the challenges faced by governments and the technology that could help to solve them. Learn about the latest innovations and discover how policymakers truly think.

## ROUNDTABLES

PUBLIC & PUBLIC Hall hosts a series of roundtables with politicians, officials and entrepreneurs to discuss their experiences and interests. Invitations to these exclusive sessions will be extended to PUBLIC Hall members where relevant.

## RECREATIONAL

The PUBLIC Hall community is about more than just work. A diverse, exciting events calendar will offer plenty of opportunities for members to unwind and connect with their community. Weekly breakfasts and Thursday drinks are a chance for everyone at PUBLIC Hall to come together alongside regular wine and beer tastings and Westminster event screenings.



# PUBLIC HALL AT ONE HORSE GUARDS AVENUE

THE ICONIC HORSE GUARDS AVENUE IS LOCATED AT THE HEART OF THE UK'S POLICY MAKING DISTRICT. BY DAY, THE NEIGHBOURHOOD IS A BUSTLING HUB OF GOVERNMENT ACTIVITY. AFTER HOURS, THE CITY'S FAMOUSLY ECLECTIC ENTERTAINMENT DISTRICT AND THRIVING CULTURAL SCENE IS WITHIN WANDERING DISTANCE. WITH GREAT TRANSPORT CONNECTIONS, ALL OF LONDON IS EASILY WITHIN REACH.

## WHERE TO GO?



### DRINK:

**The Bassoon Bar at The Corinthia Hotel**

Where laidback meets luxury. Bassoon's extensive cocktail list and intimate setting is always a winner.



### RELAX:

**Whitehall Gardens**

PUBLIC Hall has its own private terrace overlooking Whitehall Gardens and the Thames, a perfect place to sit and relax in the sunshine with a cup of coffee or a delicious Heineken.



### CULTURE:

**The ICA**

Delve into cutting edge art, cinema and lectures at The Institute of Contemporary Arts. Perfect for a lunch break with a twist.



### EAT:

**Endless Options**

With Embankment, Soho and Covent Garden right on your doorstep, amazing food and drink options are limitless.

# TRANSPORT & LOCAL AREA



# PUBLIC HALL MEMBERSHIP

A home for your team in our Westminster workspace

Inclusion in our diverse community of thought-leaders and innovators

Access to our members-only event programme



Private and semi-private meeting spaces

Access to other PUBLIC Hall and Huckletree locations across London, Manchester and Dublin

Exclusive perks from our global partners



All workspace costs included (rates, service charge, internet)

Unlimited hydrating refreshments

Access to Huckletree's Platform team



- 1 10 Downing Street
- 2 Foreign Office
- 3 Ministry of Defence
- 4 Houses of Parliament
- 5 London Eye
- 6 Westminster Bridge
- 7 The Treasury
- 8 Regents Street
- 9 Covent Garden

<b>Embankment</b>	5 mins walk	● Jubilee line
● ●		● District line
<b>Westminster</b>	7 mins walk	● Circle line
● ● ●		● Bakerloo line
<b>Charing Cross</b>	7 mins walk	● Northern line
● ●		
<b>Waterloo</b>	10 min Walk	
● ●		



## **CONTACT US:**

**[publichall@huckletree.com](mailto:publichall@huckletree.com)**

**[Huckletree.com](http://Huckletree.com)**